

Streaker Scoops 2009 Industry Awards

For the second consecutive year, Leon and Paul Savage's Streaker Boats has been awarded the Retailer of the Year 2009 by the Boating Industry Association of Victoria (BIA) at the annual Victorian Marine Industry Awards.



However, the Streaker team went one better than their 2008 accomplishment, with the company also being presented with the top award for Marine Manufacturer of Vessels.

Presented at the IC Frith Marine Industry Awards breakfast during the BIA Melbourne Boat Show, the award was presented by the Hon Gavan Jennings, Minister for Environment and Climate Change and Minister for Innovation.

"We are delighted to have been presented with the double awards in 2009," said Streaker Boats' Co-Director Leon Savage.

"Our organisation is one of a very rare breed in that we have a manufacturing aspect and a retail arm. To have both of our business entities bestowed with an excellence award from the BIA in the same year is just amazing."

"We couldn't be happier and this award reflects just as much on our loyal team at Streaker as on the management."

Since the onset of the Global Financial Crisis, the Streaker approach has been to find the benefit in the face of adversity. Over the past twelve months, Streaker has been actively developing and releasing new model boats.

“We decided that we needed to give the boating customer a reason to buy a new boat,” Leon Savage said. “After all, employment is over 90% and we prefer to focus on the positives of employment than the negative aspect of the unemployment rate.”

“At Streaker we listen intently to our customers and develop the boats that they tell us they want. Our new hardtop has been a revelation, as has been our new range of Streaker Walk Thru models. And when we have new models ready for the market, we invite our customers to the showroom for a model launch with the objective on earning their respect and ultimately their business.”

Streaker Boats is a leading Melbourne marine retailer, being authorised dealers for Quintrex, Streaker, Larson, Yamaha outboards and Wave Runners. The company is one of the few Yamaha dealers in Australia that has been awarded the status of Platinum dealer.

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