

Streaker Boats Named BIA Retailer of the Year

Victorian boating industry stalwarts and leading marine retailers Leon and Paul Savage's Streaker Boats has been awarded Retailer of the Year 2008 by the Boating Industry Association of Victoria (BIA).



Presented at the IC Frith Marine Industry Awards breakfast during the BIA Melbourne Boat Show, the award was presented to the Streaker team for outstanding achievement specifically in the retail of marine products and service.

“We are delighted to receive this honour from the BIA,” said Streaker Boats’ Co-Director, Leon Savage.

“We endeavour to maintain a close relationship with our customers and we believe this is the key to success at our retail business. Customer input has shaped the direction of many of our boat models and we believe that premium customer service is what sets us apart. This award is a real encouragement for us.”

The Streaker Boats experience begins with a walk through their large undercover showroom where customers are greeted with friendly staff and a quality display of Streaker and Larson fibreglass leisure craft, the popular Quintrex aluminium boats, Yamaha outboards and WaveRunners plus a huge selection of marine accessories. Surrounding the showroom is an expansive boatyard displaying a great selection of new and used boats.

The Streaker Boats business does not end at their showroom with this popular marine retailer also offering a dedicated marine service centre just around the corner. With trained outboard technicians and the latest diagnostic equipment on hand, the Streaker Boats service is delivered with the same professionalism and quality expected from the Streaker team.

Unique to only a select few in Australia's marine industry, Streaker Boats sells the Streaker brand of boats they build around the corner at their dedicated manufacturing facility. This ensures customers that the Streaker mark of quality extends through their own hull construction, the boat fitout, the factory rigging of the outboard plus all the extra accessories.

This dedication to customer service and quality inspired Yamaha Motor Australia to award Streaker Boats with the highly coveted Platinum Dealer Status. Proudly the first Yamaha Platinum dealer in Victoria, Streaker Boats continues to promote Yamaha's quality outboard range and their stunning selection of WaveRunner personal watercraft.

It is no coincidence that the Streaker Boats business is a leader in boating retail with all divisions of their business closely knit by the passionate Savage family. With customers continuing to be the core focus of their business, it is clear that the Streaker brand will remain a powerhouse in the marine community.

Streaker Boats is a leading Melbourne marine retailer, being authorised dealers for Quintrex, Streaker, Larson, Yamaha outboards and Wave Runners. The company is one of the few Yamaha dealers in Australia that has been awarded the status of Platinum dealer.

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