



WEBBE

MARINE SUTHERLAND PTY LTD

MEDIA RELEASE

New Chapter In Webbe Marine Story

Sydney's most respected marine retailer, Webbe Marine, is set to undergo a transformation with the consolidation of the two business premises and a streamlining of marine brands on offer.



Expected to take effect around March 1st 2007, the refashioned Webbe Marine will reveal a completely integrated marine facility located out of their recently established service centre location, a new business partner and an even stronger focus on customer service.

“The consolidation of the Webbe Marine business represents another chapter in the successful Webbe Marine story,” said company Director Gavan Daly.

Along with the consolidation of business comes a re-alignment of brands stocked. Webbe Marine is now the exclusive Queensland, New South Wales and Victorian agent for Sailfish Boats, an authorised agent for Zodiac inflatables and Webbe continues as a premium dealer for Honda outboards.

“We can now offer our loyal Webbe Marine customers even greater standards of marine service plus a total concentration on strong boating brands including Sailfish, Zodiac and the premium brand of Honda outboards.”

The change at Webbe Marine in both management and structure has come about through the sale of the existing Webbe Marine retail location.

“Our property on the Princes Highway at Kirrawee has served us exceptionally well over the years. But it is a valuable and keenly sought after piece of real estate so we have decided to sell the freehold and consolidate the entire Webbe Marine operation.”

The management team at Webbe Marine is also sporting a fresh look with highly regarded Sales Manager Ashley Faraj joining Gavan Daly as a business partner.

“Our customers all know Ashley for his hard work as Webbe Marine’s long standing Sales Manager delivering outstanding customer service. Having Ashley alongside me at the helm will bring a new dimension to the way we do business”

The new Webbe Marine service centre in Marshall Rd opened for business mid 2006 with customers appreciating the convenience of a dedicated service facility and parts division.

Along with the continued support of existing marine brands, the new Webbe Marine business will also continue to offer a wide range of quality used boats to cater for all boating needs.

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