

Stacer Gun Joins Wynnum Marine

Highly respected Stacer boat salesman Michael McErlean has joined the sales team at Wynnum Marine. As a Stacer specialist who has worked with the Stacer aluminium brand since 2003, Michael is a welcome addition to the Wynnum team.



Above: Michael McErlean (R) is welcomed to Wynnum Marine by Nathan Nichols (L)

Hold CTRL and Click to view Hi Res image

Prior to signing on at Wynnum

Marine, Michael McErlean was the specialist Stacer salesman at Brisbane marine dealership Motorama. When the Motorama group retired from the marine industry to focus their energies on the automotive business, Stacer appointed Wynnum Marine as their new dealer and Michael came across to help sell the brand.

“I am passionate about the brand,” Michael said, surrounded by Stacer boats at Wynnum Marine.

“My personal boat is a Stacer449 Nomad. I love to take my 3 year old son out lure fishing on board my own Stacer.”

According to Michael McErlean, the Stacer brand is keenly sought after. Customers arrive at the dealership and specifically ask for Stacer by name.

“The Stacer brand has evolved to become an iconic brand in Australia. The Stacer brand embodies attributes of quality, superb ride, stability and safety.

Since I began selling Stacer boats in 2003 I've personally sold quite a number of Stacer aluminium boats."

Commenting on Michael McErlean joining the Wynnum Marine team, dealership principal Darren Nichols said that the real winners will be the boating customers.

"Michael is something of a legend in the Stacer world," Darren Nichols said.

"We are very pleased to have him on our team to assist our Stacer customers. There is no doubting Michael's exceptional ability and knowledge of the brand, nor his commitment. He even went out and bought his own Stacer boat so that he can fish with his little son – now that's the ultimate commitment!"

Since arriving at Wynnum Marine, Michael McErlean is obviously impressed with the dealership. "It's clearly one of the best going," Michael commented.

"Being a professionally run family business gives off a comfortable feel about the way everyone relates with customers. Already I have seen a number of old Motorama - Stacer customers here at Wynnum Marine and they are also very impressed with the way things happen here."

At Wynnum Marine, the stock holding of Stacer boats covers most models and allows customers to see their dream boat in the flesh.

"It's a wonderful brand and I'm very glad that both Stacer and I have found a new home in Brisbane at Wynnum Marine," Michael concluded.

Wynnum Marine is the Brisbane home of CruiseCraft boats. The dealership is the authorised dealer for CruiseCraft, Stacer and Gemini inflatables, plus Yamaha and Evinrude outboard engines.

For further information contact;

Darren Nichols
Manager
Wynnum Marine Pty. Ltd.

Ph: (07) 3396 9777

Fax: (07) 3893 2046

Email: info@wynnummarine.com.au

Web: www.wynnummarine.com.au

