

## Evergreen Yamaha Dealer Retires ~ To Go Boating

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After logging up 20 continuous years as a marine retailer, owners Lew and Glenda Bush of Eastern Shore Marine, a Yamaha Platinum dealership, have announced their retirement.



Hold CTRL and Click to view Hi Res image.

Established in 1989, the Hobart based business is highly respected not only in Tasmania but throughout the Australian marine industry.

The decision to take a step back and enjoy a quieter life came about through the culmination of several factors.

“Lew has had a few health problems and after 20 years in business, we felt that we could do without the added stress of running our business,” Glenda Bush said.

“And then, while we were mulling over our future we received an offer for our property. It came right out of the blue and the timing couldn’t have been better. The purchasers met our price and the whole process came together quite nicely.”

The success of Eastern Shore Marine according to Lew and Glenda has been achieved by continually offering very personal and attentive service. Ever

since commencing the business, the couple have prided themselves on delivering exceptional service and maintaining the highest standards.

With the Mornington (Hobart) commercial site being taken over by a non-marine entity, Lew and Glenda have been busily clearing their stock and getting ready for the next stage of their lives.

“Over the many years that we have been a Yamaha dealer, we estimate that we’ve sold more than 5000 Yamaha outboard engines. We have enjoyed a fantastic association with the Yamaha brand and the Yamaha people,” Glenda said.

As for the future, Lew and Glenda have a brand new Yamaha powered Allison rig in the showroom that has their name on it.

“We’re first of all going to spend some time at home and have a rest,” Glenda said. “We very much enjoy our boating and time spent on the water, so next summer we’ll be ready to get some hours up on our Yamaha four stroke engine.”

“What we will miss most of all will be our valued customers, the friendships we have made with them, our work colleagues and the many reps that call in. We have many customers who have supported us over our 20 years of business. In some ways we feel we are letting them down, but when we tell our customers that we are retiring, every one of them has been genuinely happy for us.”

According to Yamaha National Sales and Marketing Manager Brett Hampson, dealers of the calibre of Lew and Glenda Bush are the backbone of the Australian marine industry.

“With Lew and Glenda retiring from the industry there will be a big hole left in our dealership group,” Brett Hampson said. “Eastern Shore Marine is one of

those dealers that does a great job by their customers and a great job in representing the Yamaha brand.”

“As a company, we wish them every success and happiness in their retirement.”

Yamaha outboards are available through an Australia-wide network of authorised Yamaha outboard dealers. All Yamaha 4-stroke outboards are supported with a full 4-year manufacturer’s warranty and all 2-stroke outboards are backed by a 3 year warranty – standard conditions apply.

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