

## Genuine Yanmar Parts Genuine Engine Protection

---



**YANMAR**  
**Genuine Parts**

Yanmar has launched a campaign that encourages the owners of Yanmar marine diesel engines to insist upon genuine Yanmar parts.

Irrespective of the age of a Yanmar engine, whether still under OEM warranty or a trusty Yanmar engine that has delivered years of reliable service, boaters should insist that their service agent fits only genuine Yanmar parts.

Aftermarket or non-genuine parts tend to be cheaper, frequently inferior in quality and inevitably poorer in performance.

“Although an aftermarket parts business is active in the marine industry, engine owners should be aware that many of these parts may not meet the standard required for their engine and may affect performance, reliability and engine life.”

“Ultimately you get what you pay for with service parts,” said Mike Candy, National Spare Parts Manager for Yanmar.

Yanmar’s broad range of engines and continued support of older models makes it difficult for aftermarket manufacturers to reproduce parts to the specifications a genuine part is designed for in its particular application.

“Yanmar is quite different from most engine manufacturers in that the company manufactures most of its components in-house. The reliance on outside vendors is quite small.”

“This means that Yanmar service parts and replacement assemblies are actually made by Yanmar to their own tight tolerances.”

“When the time comes for routine servicing or a major overhaul, we actively encourage Yanmar owners to insist that genuine Yanmar parts be fitted. This is not the time to be lured into saving a few dollars, as the consequences could be quite horrendous.”

In addition to preserving the integrity of a Yanmar engine by replacing parts with genuine Yanmar parts, customers should also be aware that the use of non-genuine parts could affect the warranty on a Yanmar engine still in its warranty period.

Genuine Yanmar parts are your 100% assurance of quality, reliability and compliance with original equipment specifications. Genuine Yanmar parts are backed by a Yanmar factory six month warranty period.

“Be sure to protect your boating investment and ensure the safety of you and those that depend on you while at sea by using genuine Yanmar parts supplied by an authorised Yanmar dealer,” Mike Candy concluded.

---

**For more information contact**

**Mike Candy**  
**National Spare Parts Manager**

**Power Equipment**  
**Tel: (03) 9764 0711**

**Email: [mike.candy@yanmar.com.au](mailto:mike.candy@yanmar.com.au)**

